



## HOUSBE: The Platform for Independent Agents

HOUSBE is a modern technology platform designed to boost our users' sales and make their work more enjoyable and efficient. Our goal is to give our users all the tools they need to succeed, while keeping them completely independent and allowing them to lead in their local market or community.

HOUSBE is not a brokerage, and we do not take a cut of the users' commissions. Instead, we offer:

- \* Reinvestment of our revenue into marketing to increase the platform's visibility and attract motivated buyers.
- \* Smart tools for lead generation, property search, and client communication.
- \* Simple, transparent pricing with no splits or hidden fees.
- \* The HOUSBE Independent Agent Alliance (HIAA) is a community where real estate agents truly lead the platform.
- \* An opportunity for agents to become team leaders in their local market or community.

### Become a Local Team Leader

At HOUSBE, real estate agents can become a leader without a top-down hierarchy. The agents remain fully independent and affiliated with their current brokerage, while gaining increased visibility, influence, and early access to new platform features.

Earning the Team Leader status is straightforward: an agent should simply refer 10 licensed agents. If an agent refers 25 licensed agents, then he/she will unlock lifetime free access to the HOUSBE platform. No applications or bureaucracy—just real results for real leadership.

All referral rewards mentioned herein are limited to HOUSBE platform access benefits only and do not involve monetary payments or commission sharing.

HOUSBE Team Leaders can share best practices with colleagues, support newer agents, participate in strategic sessions through HIAA, and get priority access to innovative tools and lead opportunities.

Lead opportunities refer exclusively to marketing leads generated through the platform's technology, and are not related to commissions or real estate transactions.

### HIAA's Agent-Led Governance

At HOUSBE Independent Agent Alliance (HIAA), agents are not just users – they are builders. Through the HOUSBE Independent Agent Alliance (HIAA), each member's voice grows as the network expands:

- \* At 10,000 agents, we launch the Joint Advisory Council.
- \* At 100,000 agents, each member can vote on platform policies via our Charter.
- \* At 1,000,000 agents, full agent-led governance takes over.

This is a movement powered by agents, for agents.

Agent-led governance refers to community decision-making about platform features and policies; not corporate ownership, securities, or financial interests.

#### Full Control and Exclusive Benefits

We do not manage agents' transactions nor interfere with their license. Agents who are members of HIAA stay 100% independent and compliant with all local and state regulations.

At HOUSBE, Team Leaders receive:

- \* A public Team Leader badge on the platform.
- \* Increased visibility within their ZIP code.
- \* Exclusive access to new tools and leadership channels.
- \* Eligibility for advisory and governance roles within HIAA.

This is more than a title - it is the next step as a real estate professional.

Welcome to HOUSBE.